Enterprise Self-Employment

Careers Event 2022

What is an Enterprise?
It is often defined as an organisation or project undertaken for gain, e.g. profit.

What is an Entrepreneur?
A person who sets up a business, taking on financial risks in the hope of profit.

What entrepreneurial qualities should I have?

- Motivation
- Independence
- Innovative / Creative
- Confidence
- Risk taker
- Decisiveness
- Realistic

Self-employment

Pros:

- The freedom to fit work around your family life
- Answering only to yourself and your clients
- Escaping the cost and pressure of commuting
- You get to work on a multitude of different projects, with different companies and meeting new people
- The excitement of taking responsibility for your company's success

Cons:

- Lack of employment security
- Lost earnings if you take a holiday
- Losing the division between work and home time - home working can also mean your home becomes an office
- If you work alone, you can become isolated

Top tips to streamline the business start-up process

Being an entrepreneur hasn't anything to do with being the smartest or the best, it is about daring and taking a risk. Sometimes thinking outside the box is best, use your instincts and skills to turn a much loved hobby into a profitable business.

Your business plan will be an important part of starting your new business. Not only does it act as a 'route map' for your business but it will also help you focus on your goals and objectives. It is essential if you need to seek funding from a bank or an outside investor.

A business structure **describes the legal structure of a company that influences the day-to-day operations of a business.**
A sole trader and partnership are simple to set up since they are not required to meet ongoing requirements - such as shareholder meetings and voting.

You should only hire new employees **when there's enough work to demand additional help** and your financial situation is stable enough to manage the additional cost of a new employee

You will be required to:

- Register your business with HMRC
- Keep records of your business's sales and expenses
- Make a Self-Assessment tax return every year
- Pay Income Tax on your profits

Most Common Types of Start-up Business Ownership:

A sole trader is a business run by one person.

They can employ workers. Individuals who provide a specialist service like plumbers, hairdressers or photographers are often sole traders.

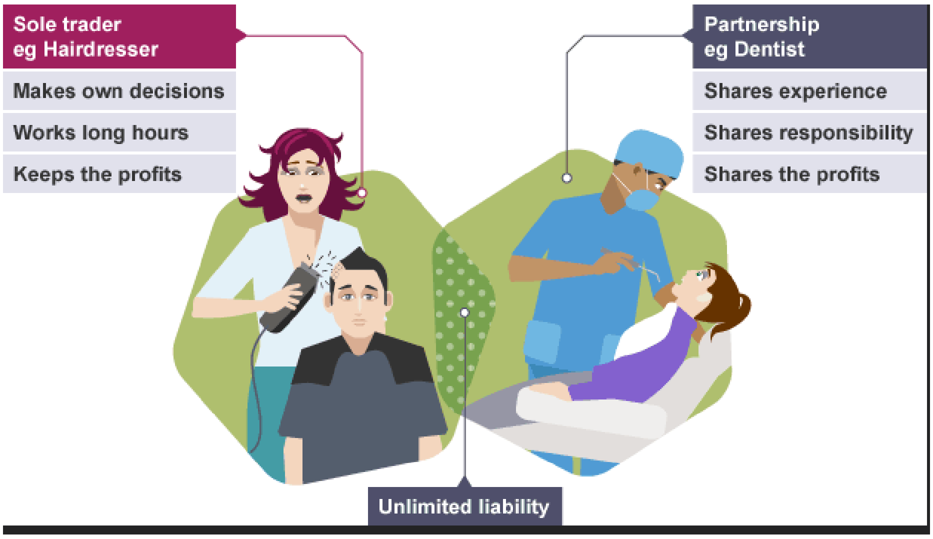
Sole traders do not have a separate legal existence from the business. In the eyes of the law, the business and the owner are the same. As a result, the owner is personally liable for the firm's debts and may have to pay for losses made by the business out of their own pocket. This is called unlimited liability.

Advantages

- Small capital investment means reduced start-up costs
- Easy to set up
- Freedom to make decisions

Disadvantages

- Responsibility
- Long hours
- Unlimited liability



Partnership is a businesses owned by two or more people.

Doctors, dentists and solicitors are typical examples of professionals who may go into partnership together and can benefit from shared expertise.

Advantages

- There is someone to consult on business decisions.

Disadvantages

- Disputes can arise over decisions that have to be made
- Or about the effort one partner is putting into the firm compared with another.

Limited Companies.

A limited company has special status in the eyes of the law.
These types of company are incorporated, which means they have or own assets in their own right. The ownership in a limited parts called shares. Whoever owns one or more of these is called a
Because limited companies have their own legal identity, their owners are not personally liable liable for the firm's debts. The shareholders have limited liability, which is the major advantage of this type of business legal structure.

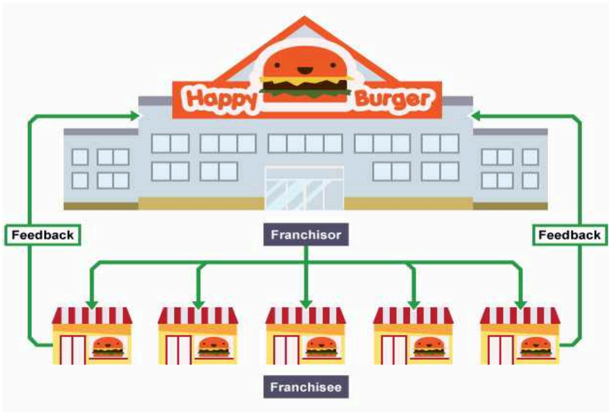
There are two main types of limited company:

- A private limited company (ltd)
- A public limited company (plc)

Type of business	Private limited company (ltd)	Public limited company (plc)	Franchises	Cooperative
	TOP BAKES	Salamander	Happy Burger	Group Co
Owned by shareholders	✓	✓		
Leasing brand name to franchisee			✓	
Owned by workers				✓
Run by board of directors	✓	✓		✓
Run by franchisor			✓	
Funded by retained profits	✓	✓		✓
Funded by shares	✓	✓		
Funded by royalties			✓	

Franchising:

An entrepreneur can opt to set up a new independent business and try to win customers. An alternative is to buy into an existing business and acquire the right to use an existing business idea. This is called franchising.



A franchise is a joint venture between:

- franchisee
- franchisor

A franchise is usually less risky than setting up your own business as with a franchise it already has proven techniques and is a well-known brand.

If you are interested in exploring the possibilities of starting your own business
Or you are ready to 'Go For It'
The Exploring Enterprise Programme or the Start a Business Programme could be for you!

NIBUSINESS INFO.CO.UK
www.nibusinessinfo.co.uk

For More Information
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www.nmea.net Tel: 028 302 67011

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